



Mass Tri-County USBC

16 Griswold Circle

Granby, MA 01033

P. 413.244.4972

mtcusbc@gmail.com

Assn. Manager Heather Guzman

Dear Supporter,

Mass Tri-County USBC is a registered 501(c)(3) nonprofit organization dedicated to serving over 1,300 bowling enthusiasts in our local community. We foster a fun, competitive, and inclusive environment for individuals of all ages and skill levels, promoting the sport of bowling while also supporting local causes.

As a 501(c)(3) organization, your sponsorship not only supports the growth and development of bowling in our area, but it also offers the added benefit of contributing to a tax-exempt cause. Partnering with us provides your business with an opportunity to connect with a dedicated, loyal, and diverse audience while helping us continue to offer programs and events that enrich the lives of our members.

In addition to our community programs, the Mass Tri-County USBC also certifies several prominent bowling centers, ensuring a high-quality experience for our bowlers. These centers include:

- **Sparetime Entertainment** in Northampton, MA
- **Bowlero Chicopee** in Chicopee, MA
- **Westover Lanes** at Westover ARB, MA
- **Shaker Bowl** in East Longmeadow, MA

By sponsoring our association, you're helping to support both the growth of the sport and these key local venues that play a central role in our community.

We offer a variety of sponsorship packages that can be customized to fit your brand's goals and budget. Whether you're looking to sponsor a specific event, league, or tournament, we have options that will ensure your business gains visibility in front of our 1,300+ members and their families.

By supporting Mass Tri-County USBC, you're not just advertising your brand—you're also supporting a nonprofit organization that values sportsmanship, community engagement, and the joy of bowling. Together, we can make a lasting impact on our local bowling community.

The following is our current standard sponsorship packages, but we are more than willing to work with you to custom tailor a plan that meets your needs better if desired.

For more information on sponsorship levels and benefits, please e-mail sponsorships@mtcba.com. We look forward to the possibility of partnering with you!

Truly,
Heather Guzman
Association Manager

General Sponsorships

(All General Sponsorships are for a duration of one (1) year from the date of engagement.)

Tier 1 / \$ 100.00

Inclusions:

- Half Page (8.5" x 5.5") Black & White Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.

Tier 2 / \$ 150.00

Inclusions:

- Half Page (8.5" x 5.5") Full Color Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.

Tier 3 / \$ 250.00

Inclusions:

- Full Page (8.5" x 11") Black & White Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.

Tier 4 / \$ 300.00

Inclusions:

- Full Page (8.5" x 11") Full Color Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.

Tier 5 / \$ 400.00

Inclusions:

- Full Page (8.5" x 11") Full Color Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.
- Logo on all general advertisements and monthly digital mailings.

Tier 6 / \$ 500.00

Inclusions:

- Full Page (8.5" x 11") Full Color Advertisement in our Yearbook.
- Logo and link on our website, www.mtcba.com.
- Logo on all general advertisements and monthly digital mailings. (*Excluding tournament specific advertisements*)
- Monthly social media posts on Facebook (and future social media offerings).

Tournament Sponsorships

(All Tournament Sponsorships are applied to specific event finances (minimum 80% directly to prize funds), as chosen by the sponsor from our yearly posted calendar of events, located at www.mtcba.com/calendar-of-events)

Bronze Tier / \$ 125.00

Inclusions:

- Full color print only signage at the physical tournament location, during the specific event sponsored.

Silver Tier / \$ 250.00

Inclusions:

- All inclusions of Bronze Tier.
- Inclusion of video advertisement at event location, during the specific event sponsored.

Gold Tier / \$ 375.00

Inclusions:

- All inclusions of Bronze & Silver Tiers.
- Logo and link on our website, www.mtcba.com, for a duration of 6 months.
(One month prior to event, and five months after)
- Six (6) tagged social media posts, including logo, one per week.
(Two weeks before event, week of event, and three weeks after event)

Platinum Tier / \$ 500.00

Inclusions:

- All inclusions of Bronze, Silver & Gold Tiers.
- Logo and link on our website, www.mtcba.com, for a duration of 1 year.
(One month prior to event, and eleven months after)
- Twelve (12) tagged social media posts, including logo, two per week.
(Two weeks before event, week of event, and three weeks after event)

Diamond Tier / \$ 1,000.00

Inclusions:

- All inclusions of Bronze, Silver, Gold & Platinum Tiers.
- Logo and link on our website, www.mtcba.com, for a duration of 1 year.
(One month prior to event, and eleven months after)
- Dedicated sponsor table usage, at the event location, for the duration of the event.
(Includes 6' table w/ black, grey or white fitted tablecloth, power cable run to table, setup/breakdown assistance, lunch meal w/ drink for two table crew, per day, during event)